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Executive Summary

Total numbers over the 3 programs: 7,170 Children and Young People were supported (some of these CYP will be duplicated across the 3 periods of time). CYP were:

- Primary 6337
- Secondary 833

Of these 579 had additional SEND support needs.

This was achieved through 80 grants to 24 organisations across 3 programmes.

Please view the Easter, Summer and Christmas wrap up videos by clicking the link below:

Easter: <https://youtu.be/NisjJ-B6EQM>

Summer: <https://youtu.be/2pPyy-6xnBM>

Winter Wonderland: <https://youtu.be/GGxaCyPjd5Y>



1. Partnership Delivery

Harrow Council and Young Harrow Foundation (YHF)

Young Harrow Foundation (YHF) were commissioned by Harrow Council in March 2021 to deliver the HAF Programme in Harrow having had an allocation of £616,240 (plus £100,000 contingency funding) from the Department for Education (DfE) as part of the national roll-out of the programme. This programme has been a highly successful partnership between YHF and Harrow Council especially in working so closely with the Commissioning Team to ensure the best outcomes for our children and young people across the borough.

YHF has always maintained a strong working relationship with the Council and are the main support organisation working in Harrow dedicated specifically to supporting those who work with children and young people across the borough. Although YHF is still a relatively new organisation (6 years old) we have become a well-respected, trusted delivery partner working with and across all sectors to ensure the best opportunities for Harrow's children, young people and their families.

Prior to the HAF Programme, YHF was responsible for raising, facilitating and distributing over £4 million in funding, administering small grant programmes and, in particular, holiday schemes. We work closely and are funded by John Lyon's Charity, one of the key funders in Harrow. We work with a range of strategic partners including Harrow Council, Public Health and the business sector. Most importantly we have just over 200 member organisations who deliver direct provision and specialist support to children, young people and their families. We champion local services for local people. We aim to support smaller local charities with our wealth of knowledge and local expertise so they can receive the funding they need to do this.

YHF has worked very closely with Harrow Council to determine the best way to ensure the DfE funding reaches those who most need it and ensure a successful roll out of delivery, innovation and impact on the lives of children, young people and families who are most in need. The delivery of this programme has forged a strong working partnership between YHF and Harrow Council who both commissioned and supported YHF to deliver this model of work.

2. Programme Overview

As determined by the Department for Education (DfE) PROGRAMME FOCUS

- Relieve pressure points for some families during school holidays as a result of increased costs and reduced incomes.
- Support children who may be more likely to experience 'unhealthy holidays' in terms of nutrition and physical health.
- Increase opportunities for children from lower-income families who may be less likely to access fun activities.
- Provide consistent and easily accessible activities through free holiday clubs with more than just lunch provided.

Who is the Programme aimed at? The funding is for school aged children from 5-16 years old.

The primary beneficiaries of the programme are intended to be those children who are eligible for free school meals, but the programme can include support for children and young people facing hardship and to target geographical hotspots showing high levels of economic disadvantage, obesity and deprivation.

Minimum standards for Quality Provision for the programme include:

1. Healthy Food
2. Enriching activities
3. Physical activity
4. Nutritional Education
5. Relevant Policies and Procedures in place

Programme Outcomes

As a result of the holiday provision, we want to see children and young people:

- Eat more healthily (Hot meals where possible)
- Be more active.
- Take part in engaging and enriching activities.
- Be safe and not isolated.
- Have greater knowledge of health and nutrition.

YHF Team Model

GRANTS

Grants Manager

- Overseeing the guidance and application process.
- Partnerships with key stakeholders (including Harrow Council, Dept for Education (DfE), Harrow School and corporate partners)
- Overseeing the Grants Panel process and managing the HAF team, leading on processes for a successful delivery.
- Oversee reporting to DfE in partnership with Harrow Council.

Grants (HAF) Lead

- Administration support for guidance and application forms.
- Research and compilation of the potential offer.
- Organise, advertise and facilitate the launch of the programme.
- Recruitment and information sessions for delivery organisations.
- Single Point of Contact for partners (including schools, food providers, delivery organisations and parents).
- Due diligence process and management.
- Lead on monitoring and evaluation processes.

COMMUNICATIONS

Communications Lead

- Overseeing programme visits including YHF monitoring and evaluation.
- Conduct stakeholder visits for DfE, Harrow Council etc.
- Promotion of the programme across the borough, working with schools and Harrow Council Comms Team.
- Delivering a successful social media campaign.
- Organise, facilitate and direct videos for promotion and marketing.

Videographer

- Recording and production of video material.

Project Officer

- Managing all programmes on the website, with a clear description, referral pathways and communication options for those searching for places.
- Ensuring every programme is readily accessible to young people and parents through the website and use of individual portals.

FINANCE

Finance Lead

- Overseeing payments to all providers.
- Financial reports to Harrow Council and DfE.



3. The Harrow Approach

Locally Rooted

Young Harrow Foundation works primarily to support our 200 member organisations. They are a range of very small to medium sized charities working to support and engage with children and young people across Harrow. We work very closely with members and know about the work they do and have experienced first-hand the range and standard of delivery. Our aim is to keep funding ensuring that locally based charities are not excluded from commissioning and funding opportunities based on size, status or capacity.

This national programme attracted a range of organisations not previously known to us, and in particular those who operate mainly with schools, delivering out of school and holiday-based programmes. Anyone interested in applying to be part of the Harrow based programme had to join YHF either as a Member or Associate (depending on their status and turnover). It is the first time we had funded or worked with organisations not previously known to us.

This presented us with challenges and disappointment with some organisations but equally enabled us to forge a strong relationship with others. The HAF programme itself (especially in terms of numbers required and targeting those in receipt of Free School Meals) was a challenge for some of our local organisations and many felt daunted by the criteria or in asking families or young people to share their FSM status.

A significant part of the work and role of this programme was to support local organisations in meeting due diligence and risk management requirements. With the ever changing COVID restrictions around numbers gathering safely, environment restrictions and handling food, YHF have had to play both “critical friend” and “challenger” role with providers to continue to deliver a great service, with excellent opportunities for our children and young people whilst ensuring safety.

Economic and Social disadvantage.

Although the DfE funding was specifically aimed at those children and young people in receipt of Free School Meals we were also aware, especially given we were/are in the midst of a pandemic, that there were high numbers of families struggling, in a number of ways, who did not meet the criteria. We were adamant that all provision, although aimed predominantly at those on FSM should include opportunities for all children and families in need of support, especially during holiday periods.

Match Funding

The above led to the involvement of Harrow School who were keen to support the programme with additional funding to ensure we were able to open the programme out to other vulnerable or struggling families. This included YHF managing **Corporate Sponsorship** working with Harrow School, Harrow Specsavers, John Lyon’s School and Harrow Care to raise enough funding to cover an extra 15% of all the meals for children and young people. This was available to support families who were not eligible for FSM but were financially compromised. This allowed services for more young people in areas highlighted as most disadvantaged in the borough, to offer free places for all families in need. We also arranged an extra donation of £5,000 from Harrow Specsavers who paid for a present to every child visiting the Harrow Winter Wonderland.

Harrow School and John Lyon’s School Premises IN KIND Donation Partnership. Both of these schools offered to partner with us on this programme and offer much needed venue space and staff time throughout the summer program. This gave local providers access to state-of-the-art facilities for both sport and learning. This equated to a cost saving and donation of over £30,000.

Importance of Local Partners

The success of the service through HAF Harrow was due to a blended approach of having:

- Locally rooted charities who have significant and long term relationships with communities

- Schools
- School holiday activities providers
- Sports coaching providers who have a vast experience of working with schools.

Some of the most impressive elements were when schools and outside organisations designed and delivered the project together. These resulted in significant achievements.

Nutritional Support Package

WATFORD FC's Community Sport and Education Trust were commissioned to design a pack that could be used by every provider to ensure the programme requirements around nutritional education and awareness on healthy eating could be delivered. The pack consisted of a range of activities and resources. This was designed and developed by Watford FC who have extensive experience and have been delivering a similar service in schools over the past 6 years.

Parent Support

We commissioned two local charities – The Centre for ADHD and Autism and HOPE to support parents through this programme by offering online/webinar style sessions on topics to help to support and cope with the challenges of parenthood.

4. Shared Learning

Food

Harrow Council and especially YHF during the 2021 programme, were committed to ensuring that the majority of meals provided would be hot (as opposed to a packed lunch). We worked with a number of providers and had a few teething/logistical issues to begin with. In the main, we have used a company called The Pantry, providing a choice of menus for the organisations, delivery to a range of different sites across the borough, including cutlery, plates and serving utensils needed to provide a full service.

The biggest challenges have been in the logistical process due to having:

- Up to 17 sites across the borough
- Delivering food at around the same time for lunch
- Delivering hot food that had been transported correctly for health and safety reasons.
- Numbers that varied significantly from organisation to organisation, from 10 people to 200!
- Serving around 2000 people a day with quality food and required choices.

Communications and Marketing engagement from local organisations.

Many of the HAF providers struggled to use social media, so it was necessary for YHF to do significantly more marketing and social media promotion than we had initially planned.

DfE Guidance and Expectations of the Programme.

For many small organisations, it was daunting to see the expectation of what they are to provide and the level of monitoring and evaluation. This led to either:

1. YHF supporting as many as possible through it. This was additional resource that we had not expected. At the end the organisation often looked back and said “We would have delivered this any way, but without all of the additional admin.”

2. Other organisations chose to deliver similar projects and not engage in HAF because they did not have the additional resource to manage the DfE expectations.

SEND

At Easter Harrow had a low service offer for our children and young people with SEND support requirements. We made every effort to ensure this increased and for both the Summer and Christmas programmes we piloted new services and partnerships to significantly increase this offer. This included partnering with the Harrow Parent Forum.

Advertising

Creating clear advertisement processes to ensure all FSM pupils eligible have an opportunity to engage in the holiday programmes was key. Our model over 2021 was to do this through schools partnerships, YHF Member networks and through Harrow Council Communications team. We would like to extend this to include direct mail options to all FSM eligible families through each holiday period.

5. Holiday Programmes Overview 2021:

So - what did we do?

EASTER PROGRAMME 2021

Delivered by:

- 5 Member organisations (1 SEND Specific)
- 4 Associate members (3 newly joined to apply for HAF)
- 1 SEND school

We supported:

- **437 Children and Young People in total**
- **Primary 398**
- **Secondary 39**
- **75% being FSM students, of these 22 had additional SEND support needs.**

Pilot Challenges

Limited lead in time and preparation and the slow emergence from lockdown.

Many programmes made time for discussion groups, listening and reassurance around the anxieties and fears from lockdown.

Uncertainty over social distancing and other related restrictions made it harder for providers to plan.

Ranging from delivering from schools working with well-established after-school and holiday club providers, one SEND specific school and working with several organisations not previously known to YHF and one who had not worked in Harrow but had been involved in the delivery of HAF nationally.

Our local young Carers enjoyed days trips and use of Scouts based centre giving much needed time away from the confinement of home and the added pressures of caring through lockdown.

Lovely range of activities on offer. Much of the schools-based provision had a stronger physical literacy, games and sports focus with some of the smaller, more locally based/estates-based organisations offering graffiti workshops, fabric painting, arts and crafts, den building as well as cultural food discussions and comparisons.

There were lots of food-based discussions and learning, including cooking lessons and making their own lunches, baking and foraging to quizzes and games based on nutritional understanding and learning.

Children's Quotes

"I loved it. I most liked cooking my own lunch and making friends".

"I would like to come here again to keep active and make lots of friends. The coaches were all really nice. Me and my sisters had a really nice time".

"I enjoy playing with new people every day and I love camp and the coaches".

Parent Quotes

"An absolute lifeline - brings out the best in children, increases self-esteem and confidence."

"Healthy nutritious food (meals) were provided which both my children enjoyed"

"It's helped me in a huge way as I find it very difficult to encourage my child to go out but when there's something happening in and around school my child is happy to attend"

"My children have learnt the importance of a balanced diet for both physical and mental health"

"It helps with my son's social communication skills"

"Fantastic for my son who is autistic. The coaches are great and it is an amazing club."

"Wonderful experience for both girls and boys. Friendly and knowledgeable staff who put the children first. Thank you."

SUMMER PROGRAMME 2021

Delivered by:

- 19 Main and Small Grant Members (2 SEND Specific)
- 8 Associate members (1 SEND specific)
- 1 SEND School

We supported:

- 3,667 Children and Young People in total
- Primary 3114
- Secondary 553
- 58% being FSM students. Of these 127 had additional SEND support needs.

A Schools Partnership and a Community Grants program were key to delivering the Summer program. We also partnered with Harrow School and John Lyon's School who opened their buildings to us for the summer. This was a saving to the budget of over £30,000 that was invested into the Christmas Winter Wonderland.

The Schools Partnership used 2 proven Easter delivery organisations. Their agreement was based on getting formal partnerships with schools and delivering services with clusters of schools in a geographic area. This model worked extremely well and they engaged and delivered services to a very high percentages of Children and Young People on free school meals. In some cases, schools stayed involved throughout the summer to increase trust and participation from hard-to-reach families and children.

The Community Grants program was a similar program of grants to the Easter offer but for 3 times the number of days and hours.

YHF actively managed the food delivery partner which on some days over the summer was providing lunch for up to 2,000 CYP across the borough in groups and services that ranged from 8-120 people.

Programs included, Fun Week camps, sports programs, sports competitions, climbing, art, archery, cooking, drama, life skills programs, football programs, basketball programs, Leadership sessions, zorbing, slime making, family fun days and more ...

Children's Quotes

"Very inclusive teamwork, I felt welcome and the staff always remember my name"

"What I liked about the playscheme was the Go Ape Trip the sport activities and I also liked the breakfast as it helped me a lot"

"I liked the lunches except the beans! I loved dodgeball and Go Ape. I hated Drama because of the dancing.

"The activity I loved the most is Art & Drama it was the most practical task – the teacher Lara brought happiness and joy and encouraged everyone".

"Lots of fun packed activities with amazing coaches. The food was great - this camp allowed some to have a fun summer holiday and made me forget the stressors of Covid. I felt safe and was excited to return day after day"

Parents Quotes

"It's hard to find clubs suitable for [name], she has a significant amount of needs, but this is the one place I know they really understand her and make sure she has the opportunity to get involved like the rest of her friends"

"There is no way I could afford to send my children to a club like this, the fact that it was free allowed me to do things with my other children, and the fact that lunch was given was such an added bonus"

"This is the only respite I get over the summer holidays; the staff are amazing the children have so much fun"

"Fun Fun Fun, that's all the children do have fun, it's a great place with great staff and its free!"

My son had the best time of his life he especially enjoyed the swimming everyday

"School holidays can be an expensive time on top of everything else. Thank you so much for given my son the trip to Go Ape and for the breakfasts apparently the pancakes are amazing!!

CHRISTMAS PROGRAMME 2021

Delivered by:

- 17 Members (4 Send Specific)

- 4 Associate members
- 1 SEND School

We supported:

- **3,066 Children and Young People in total**
- **Primary 2825**
- **Secondary 241**
- **94% being FSM students, of these 430 had additional SEND support needs.**

Like the Summer grants program YHF delivered 2 funded programs: the traditional grants program and a Harrow Christmas Winter Wonderland.

The grants delivery programs became very hard to complete due to the increasing cases Covid but most were able to deliver an online offer when face to face became impossible to do. Organisations that were not able to deliver their services have had permission to use the underspend to increase their Easter service.

Programs included: coding, dance, sport, trips into London, trips to Broadway shows, trips to Go Ape, trips to Go Karting, arts programs, Drama workshops and more.

Harrow Winter Wonderland included a full fairground (including Ferris Wheel, dodgems, 5 giant inflatable slides, 2 carousel type rides, Circus skills, pate painting, Santa Grotto, Santa's letter, Giant Snowball fight arena and a Christmas dinner.

For most participants this was a partnership with the primary schools. These schools (during school holidays) brought the students to the event and enjoyed the activities with them. We were close to being fully booked with over 3,000 CYPs but unfortunately we had a number of cancellations during the week because of Covid outbreaks in the last week to term. This still gave over 2,000 CYP an experience that they will never forget.

6. Future Plans

HARROW HAF PROGRAMME PLAN 2022

Young Harrow Foundation (YHF) plans to run a similar programme to 2021 with a mix of local organisations delivering a range of small community-based projects, a larger offer through delivery partners working in local schools and with SEND providers to support 5,000 Children and Young People across the 3 holiday periods. YHF has already secured a Corporate Partner agreeing to donate the funding for 5000 meals to cover children who are not eligible for FSM but whose families are financially struggling.

EASTER Programme (April 2022)

We will pilot a new model over Easter by not securing one FOOD partner to deliver to every provider and by asking each provider to arrange their own meals either through cooking on-site or having them delivered by an outside caterer. Based on the success/or otherwise of this we will review the Food offer in advance of summer provision.

Target Numbers	Project Delivery Cost	Food Cost	Total Spend
1,000 children and young people	£100,000	£16,000	£116,00

SUMMER Programme (July -September 2022)

We plan to partner with Harrow School as our in-kind partner offering free venue space to providers to enable local children to make use of the fantastic sport/other facilities available at the school.

Target Numbers	Project Delivery Cost	Food Cost	
2000 children and young people	£300,000	£60,000	£360,000

CHRISTMAS Programme (December 2022)

Target Numbers	Project Delivery Cost	Food Cost	
500 children and young people	£50,000	£8,000	£58,000

Christmas Winter Wonderland

Target Numbers	Project Delivery Cost	Food Cost	
2,000 children and young people	£50,000	£7,000	

Given the success of last year's Winter Wonderland experience in Harrow we plan to repeat the offer and to potentially strike new partnerships/sponsors to develop the offer.