

## YHF Strategic Plan 2019-2022

<b>Vision</b>	Happier, healthier, safer children and young people with more opportunities to reach their full potential.		
<b>Mission</b>	Better, sustainable, high quality support services for children and young people in Harrow		
<b>Values</b>	Innovative	Integrity	Inclusive
<b>Aims</b>	<p style="text-align: center;"><b>PARTNERSHIP</b></p> <p><b>Develop more effective cross sector partnerships to deliver better services:</b></p> <ol style="list-style-type: none"> <li>Proactively initiate and create new thematic models to finding solutions.</li> <li>Developing the YHF website to be a one stop shop partnership and networking enabling tool for members, young people, families and professionals.</li> <li>Actively address what Young People have told us in the YHF led Needs analysis 'This is Harrow'.</li> <li>Championing and empowering the voice of young people throughout the process.</li> <li>Committing to brokering new relationships between member organisations.</li> </ol>	<p style="text-align: center;"><b>FUNDRAISING</b></p> <p><b>Increase funding for services to improve outcomes for children and young people through:</b></p> <ol style="list-style-type: none"> <li>Securing commitments from funders to develop new funding opportunities and alternative ways of working with us.</li> <li>Brokering and developing funder relationships.</li> <li>Co-designing effective partnership models for small/medium charities and funders.</li> <li>Providing one to one support for members to secure funds and increase confidence in bid writing.</li> <li>Diversify and developing income streams for our Members.</li> <li>Brokering and developing business relationships for the benefit of our Members.</li> </ol>	<p style="text-align: center;"><b>DEVELOPMENT</b></p> <p><b>Support and develop stronger, more resilient and sustainable membership services through:</b></p> <ol style="list-style-type: none"> <li>Regular interaction with members to identify their needs.</li> <li>Building capacity in the areas of finance, quality marks, monitoring and evaluation.</li> <li>Sharing resources through the development of a venue bank and other means.</li> <li>Developing targeted training opportunities.</li> <li>Bringing members together to share ideas, offer peer networking and leadership support.</li> </ol>
<b>Strategic Enablers</b>	<p><b>Our people</b></p> <ol style="list-style-type: none"> <li>Proactively attract, support and develop a high quality staff team and Trustee board.</li> <li>Maintain a positive culture where staff and board members thrive and communicate well.</li> <li>Grow and involve our membership in the services and governance of YHF.</li> <li>Accountability to members, funders and partners.</li> <li>Positively influence the environment we work in.</li> <li>Commitment to working with key stakeholders including the Council, CCG, Police, Education and Health.</li> </ol>	<p><b>Our money/funding</b></p> <ol style="list-style-type: none"> <li>Effectively manage risk, cost and resources to deliver our aims.</li> <li>Grow and diversify sources of income for YHF and our members.</li> <li>Ensure we effectively demonstrate our impact and the impact of our members.</li> </ol>	<p><b>Our facilities</b></p> <ol style="list-style-type: none"> <li>Maintain a safe and healthy workplace.</li> <li>Ensure our systems and procedures provide clear boundaries to protect staff, trustees and volunteers by being legally compliant and encouraging innovation.</li> <li>Use a range of media to maintain a high quality profile.</li> </ol>